



The International Athletic Foundation

**An Evaluation of the Accomplishments of the International
Athletics Foundation over the past 25 years**

November 2012

The International Athletics Foundation was formally established by the IAAF in November 1986 following a Ministerial Decree by the Prime Minister of Monaco. The Foundation commenced operations with an initial capital grant of US\$ 20 million.

The Foundation's primary mission is to charitably assist the International Association of Athletics Federations -- the world governing body for track and field, road running, race walking, cross country running and mountain running -- and its affiliated national governing bodies in perpetuating the development and promotion of athletics worldwide.

Purposes:

The purposes of the Foundation are to help the IAAF and its MFs to encourage and promote athletics throughout the world¹ in any possible way, including to

- Encourage **courses, seminars and congresses** in such countries as the IAF judges appropriate;
- Deal with **publications and magazines**;
- Organise **exhibitions** of a social, scientific and technical nature;
- **Grant financial assistance** and – as a general rule, take any action deemed necessary, without any exception – in **order to help Athletics Federations, as well as the most deserving athletes**;
- **Encourage young people to athletics**;
- Help individuals and associations to design and build **sports and track facilities**.

Accomplishments:

During the past 25 years, the Foundation has expended over US\$30 million on a host of projects that have been brought to the attention, and received the approval of its governing body. The major area of expenditure has been the funding of an annual Gala (US\$16 million, 54.6% of total) at which the leading athletes of the year are designated and recognised and which serves as the culmination of the IAAF's annual program of major athletics competitions. The activity, always presided over by the Foundation's Honorary President, His Serene Highness Prince Albert of Monaco, is anxiously looked forward to by the major athletes, their coaches and sponsors as a fitting recognition and reward for the talents they have displayed and the contribution they have made to the world-wide exposure of our sport throughout the year.

¹ This closely aligns with the IAAF's objective "to foster and support the worldwide development of athletics and the dissemination of technical, medical, logistical, statistical, financial or other information which achieves this aim to its Members and Area Associations." Also that of promoting "the sport of Athletics and its ethical values as an educational subject and life affirming and life enhancing activity".

FOUNDATION PROJECTS, BY CATEGORY

Expenditures through 2012

	USD	%
Anti Doping	926,102	3,05
Books	1,428,482	4,71
Competitions	1,723,798	5,68
Education	737,521	2,43
Foundation activities	94,356	0,31
Gala	16,569,943	54,64
IAAF	2,097,501	6,92
Research	727,301	2,40
Seminars & Workshops	2,105,886	6,94
Tracks & Technical Equipment	3,917,693	12,92
Total	30,328,259	100,00

The other mandated purposes of the Foundation have received generous support from the Foundation, to wit:

- Courses, seminars and congresses. Over two million dollars have been contributed by the Foundation to fund or contribute to the costs of a total of 43 seminars and workshops which have been conducted during the past quarter of a century. The principal areas of expenditure have been for symposiums on doping, sport and law, women and gender issues and development along with a host of other miscellaneous areas of interest.
- Publications and magazines. The Foundation has underwritten the publication of over 56 books in the areas of education, statistics, development, doping among others that have contributed to the expansion of the knowledge and awareness of the critical areas of our sport by the worldwide community represented by our membership and related parties. A total of US\$1.4 million has been spent in this area.
- Financial assistance to help Athletics Federations as well as the most deserving athletes. Scholarships (too few) have been extended and we have funded a host of youth related activities. These are included under the general category of "education" where we have spent US\$737,521. On the other hand, US\$ 4 million has responded to MFs requests for assistance in the financing of competition and training facilities (tracks and equipment).
- Introduce young people to athletics. During the period the Foundation has made grants to support regional youth championships, sponsored training materials specifically designed for aspiring young athletes and financed seminars for youngsters, etc.

- Assist in the design and building of sports and track facilities. Over the last several years, increasing attention has been paid to this area as more and more of the Member Federations affiliated to the IAAF have sought the Foundation's assistance in encouraging their governments to construct stadiums and all-weather running surfaces (tracks). The assistance made available by the Foundation has often been coupled with additional support from the IAAF and occasionally from the IOC, to facilitate the construction of certified synthetic surfaces in many of our less developed countries. Along with grants for accompanying technical equipment, the Foundation has expended to date US\$3.9 million for this purpose and currently has another US\$ 470.000 committed to on-going projects which should be completed within the next two years. This has been the second largest area of expenditures by the Foundation.

Other areas of expenditure include:

- Research. The Foundation has committed US\$ 727,031 to a great variety of research projects which have contributed to expanding our knowledge and comprehension of various aspects of human physiology and behavior which contribute to enhancing the performance of athletes. These have included biomedical research projects conducted at several of our world championships.
- Doping. This has been accompanied by an investment of US\$926,000 in doping related research activities which similarly contribute to enhancing athletes' awareness of the substances that would prove harmful to their long-term health and growth while emphasising the aspects of "fair play" which are inherent in a drug-free competitive environment.
- Grants to the IAAF. In direct support of the IAAF, the Foundation made sizeable grants to facilitate the initial outfitting of the IAAF offices in Monaco as well as the celebration of the Federation's 75th and 90th anniversaries. The sums expended have amounted to over two million dollars (6.9% of total expenditures throughout the period).
- Competition. The Foundation has made sizeable contributions to the undertaking of several significant competitions over the period, including the annual Monaco marathon (1997-2008) and the Nebiolo Memorial meet in Torino (2002-2012) as well as the Millennium Marathon held in Rome in 2000 under the patronage of the Pope. Total financial commitments have amounted to US\$1,723,798.