3.3.6.2 In addition to 3.3.6.1, the Sponsor providing the services with respect to timing shall be permitted to have product placement (1 Product) on the lead/timing cars (such as product placement in form of a watch at the top of the lead/timing cars). Such representation may not impair the visibility of the clock on the lead/timing cars.

3.3.7 Car Parade

Sponsors may represent their products in form of product placement representation on cars driving on the course of the Competition ahead of the first lead/timing car prior to a race (such as a "car parade"), provided that this complies with all applicable laws.

4. ADVERTISING ON CLOTHING

4.1 Clothing of Athletes

4.1.1 General

4.1.1.1 The Competition attire and the warm-up attire of the Athletes may only have Advertising as permitted under these Regulations. Any Advertising or other identification on such attire not permitted under these Regulations is strictly prohibited and will constitute a breach of these Regulations.

4.1.1.2 Should an athlete wear two pieces of clothing of the same nature during the Competition, e.g., T-shirt under a Vest and/or leggings under a pair of shorts, the under garment, if visible, must be clean and free of any markings.

4.1.1.3 The provisions contained in this Clause 4 apply for the whole duration of the Competition, including the event itself, the lap of honour, all ceremonies (victory, opening and closing), interviews and press conferences staged by the Competition Organiser.

4.1.2 Vests/Leotards

In accordance with Rule 143.1, athletes' vests (leotards) should have the same colour on the front and back.

Advertising or other identification displayed on vests and leotards must comply with the following requirements in respect of all Competitions (unless specified otherwise by the IAAF):

4.1.2.1 Manufacturer's Name/Logo

Vests

The name/Logo of the Manufacturer of the attire may be displayed once on the front of the vest. Such display shall be in a rectangular form with a maximum size of $30cm^2$ and with the