

IAAF World Athletics Journalist Award – 2012

Elias MAKORI

Nationality - Kenyan
Born December 26, 1970



Journalistic Career

1991: Diploma in Journalism (NSTI – Now St Augustine University of Tanzania),

1992-1993: The East African Standard – Sports Correspondent

1993-1999: Nation Media Group – Sports Writer

1999 to 2004: Nation Media Group – Deputy Sports Editor, Daily Nation

2004 to date: Nation Media Group – Sports Editor, Daily Nation

Elias Makori covered a wide range of top international sporting events from 1994 to date, including the 6th All Africa Games (Harare, Zimbabwe, 1995); Volleyball World Cup (Japan, 1995); football World Cup (2010) and various national preparation camps (1996-1998); World Youth Games (Moscow, 1998); World Cup Cricket (1999 and 2003); Euro 2000 Football Championships and African Nations Cup Football Championships.

To fill the void in Kenyan and African athletics journalism, Elias Makori has dedicated his career to track and field, especially since 1999, despite being the Sports Editor at the Daily Nation, one of Africa's leading English dailies.

Has covered several athletics competitions, including the IAAF World Half Marathon Championships, the Beijing and London Olympic Games, the World Cross Country Championships and the World Championships in Athletics.

Elias Makori has also worked for and at several top marathons including the Nairobi Marathon, Rotterdam Marathon, Frankfurt Marathon, London Marathon and Amsterdam Marathon.

Press Associations:

1995-1999: Vice President – Africa Sports Journalists Union

1996-1999: Secretary General – Kenya Sports Journalists Association

1996-1999: Treasurer – Kenya Union of Journalists

1997-2002: Executive Committee Member – International Sports Press Association (AIPS)

2007 to date: Member of IAAF Press Commission

Media Lectures & Presentations done:

2011: Athletics seminar for Ethiopian journalists at the invitation of Haile Gebrselassie (Addis Ababa)

2010: Confederation of African Athletics (CAA) media seminars in Kenya (six seminars countrywide)

2007: IAAF Seminar for Kenyan Journalists, Nairobi, Kenya

2002: United States International University, Nairobi, Kenya (training student sports journalists)

2002: Kenya School of Aviation and Related Studies (training student sports journalists)

2000: University of Groningen, Netherlands (training student sports journalists)

Miscellaneous

2012-2016: Part time studies pursuing undergraduate degree in Sports Management at the Moi University in Eldoret, Kenya.

Athletics Journalism Career Highlights:

Generated the most impressive ever coverage from an IAAF Day in the Life project (Meseret Defar and Tirunesh Dibaba, 2007): a record 4 stories while still on site, followed up with a 3-page magazine piece on the athletes' investments and another four in-depth profiles of Ethiopia's top stars.

A passionate supporter of athletics, Elias Makori has organized, for 10 years now, every year since 2003, a series of three, 10-kilometre road races in his native Kisii district in South West Kenya.

The talent search series – called the Safaricom Gusii Golden Series – is celebrating its 10th anniversary this year and has produced a number of top Kenyan distance runners from scratch such as, among many others:

- 2012 London Olympics 5,000m bronze medallist Thomas Longosiwa;
- 2011 Kenya national 10,000m champion Peter Kirui;
- 2011 Boston Marathon champion Caroline Kilel;
- 2006 Amsterdam Marathon Solomon Bushiendich;
- 2006 Melbourne Commonwealth Games silver medallist Hellen Cherono;
- 2010 Delhi Commonwealth Games 10,000m gold medallist Grace Momanyi;
- 2010 and 2008 World Junior 3,000m champion and 2010 World Junior Cross Country champion Mercy Cherono;
- 2005 Chiba Ekiden world record team member Onesmus Nyerere;
- World 25km record holder and fastest marathon debutante Dennis Kipruto Kimetto;
- 2011 Chiba Ekiden gold medallist Edwin Mokuu...

Media Awards:

1994: Best Sports Journalist – Nation Media Group

2000: Kenya Sports Journalist of the year

2008: Employee of the Year – Nation Media Group.

2012: Shortlisted for Athletics Kenya journalist of the Year Award (November 30, 2012)

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