



IAAF ROAD RACE LABELS 2009 REGULATIONS

1. General Principles

1.1 Each year, the IAAF will award to leading Road Races in the World, which fulfil the required criteria and submit an application, a designation referred to as an IAAF Label.

1.2 Races will be divided into three categories:

1.2.1 Marathons

Races run over the Marathon distance; mass participation races having an international elite field of at least 5 different nationalities –see §4.2 - and satisfying IAAF requirements for World Record purposes and Qualification for the IAAF World Championships and Olympic Games and respecting the “downhill criterion” (drop) of maximum 1/1000 as well as the “separation criterion” of 50%; Classical Races staged over the Marathon distance with a mass participation and an international elite field of at least 5 different nationalities but that do not satisfy IAAF requirements for World Record purposes and Qualification for the IAAF World Championships and Olympic Games; elite invitational races staged over the Marathon distance with an international elite field of at least 5 different nationalities

1.2.2 Half Marathons

Races run over the Half Marathon distance; mass participation races having an international elite field of at least 5 different nationalities – see §4.2 - and satisfying IAAF requirements for World Record Purposes and Qualification for the IAAF World Championships and Olympic Games and respecting the “downhill criterion” of maximum 1/1000 as well as the “separation criterion” of 50%; Classical Races staged over the Half Marathon distance with a mass participation and an international elite field of at least 5 different nationalities but that do not satisfy IAAF requirements for World Record Purposes and Qualification for the IAAF World Championships and Olympic Games; elite invitational races staged over the Half Marathon distance with an international elite field of at least 5 different nationalities

1.2.3 **Other races**

Under this category, will be included mass participation races with an international elite field of at least 5 different nationalities – see §4.2 - and elite invitational races with an international elite field of at least five different nationalities which are staged:

- over other “official distances” for which World Records are recognised (see IAAF Rule 261): 10Km – 15Km – 20Km – 25Km - 30Km – 100Km
- “classical races” over non standard distances (Paris – Versailles over 17.6 Km for example)

1.3 For each of these three categories, there will be 3 levels of label:

- IAAF Gold Label
- IAAF Silver Label
- IAAF Label

1.4 **Conditions**

The conditions to fulfil in order to obtain an IAAF Label are defined in the clauses hereafter and in the IAAF Rule 240

1.5 **Rights**

The races awarded an IAAF Label will have the right to

- display the IAAF flag at their race course
- use the specific logo created by the IAAF for all promotional purposes related to the race
- display an IAAF board (or banners) in the final 100 metres of the course approaching the finish line area (exact layout to be requested from IAAF HQ)
- include the IAAF’s name and/or logo on all printed material (press bulletins, leaflets, start list, programmes, results ...)

1.6 **IAAF Observers**

1.6.1 IAAF may nominate one or several observers to attend races that have applied for or been awarded an IAAF Label. The observer(s) will also be available to assist the race organisation if such assistance is requested by the Race Director.

1.6.2 IAAF will pay for the travel of this (these) observer(s); the Race organisation will pay for his (their) stay

1.7 **Report – Evaluation**

1.7.1 The Race Director and the IAAF observer(s) (if relevant) shall each complete a report form and return this form to the IAAF no later than 30 days after the race.

1.7.2 The analysis of these reports will assist in the evaluation process.

1.7.3 IAAF will send to the Race Director a copy of the report filled in by the IAAF observer(s)

1.8 These Regulations may be amended every year by the IAAF.

2. Application Procedure

- 2.1 Applications for an IAAF Label may be submitted by Race Directors of races that comply with the conditions mentioned in these Rules (and annexed documents) and this may include IAAF Member Federations (MF) who are organisers of races
- 2.2 Applications (on the appropriate form) for an IAAF Label shall be sent to the MF of the country in which the race is staged, with copy to IAAF headquarters. The MF shall countersign the application and forward to the IAAF (by the deadline set by the IAAF)
- 2.3 The acceptance or rejection of the application is at the sole discretion of the IAAF and will be based on the race fulfilling all of the criteria laid out in these Regulations.
- 2.4 Applications will only be accepted from Races that have been contested for at least two (2) editions prior to the date of application.
- 2.5 The relevant IAAF Label will be granted for one year.
- 2.6 Applications will be evaluated twice yearly: races held from January to June inclusive will be evaluated during August, with Applications received no later than 15 August 2008 and races held from July to December inclusive will be evaluated during December, with Applications to be received by the IAAF no later than 15 December 2008.

3. Technical Requirements

3.1 Measurement

3.1.1 Organisers must be able to provide an IAAF measurement certificate established by an IAAF/AIMS “A” or “B” Course Measurer. Courses must have been measured within the 5 years preceding the race unless the course has undergone modifications since the last measurement, in which case a new measurement must be made. The IAAF observer or other suitably qualified person with a copy of the documentation detailing the officially measured course should ride in the lead vehicle during the competition to assure that the course used by the athletes conforms to the course measured and documented by the official measurer.

3.1.2 In the case of separate men’s and women’s races, a certified measurer or other suitably qualified person (see 3.1.1 above) should be in the lead vehicle for each race.

3.2 Road Closures

3.2.1 The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The Start will be traffic free until the last runner has started and the

Finish will be traffic free until the last runner finishes or the cut-off time is reached.

3.2.2 In the case of dual carriageways, only the carriageway on which the participants will run need be closed to vehicular traffic

3.2.3 The safety of all runners is paramount; therefore police and/or traffic controllers must be present at all intersections.

3.2.4 A report should be available for inspection and should take into account local legislation and ensure the safety of all participants in the race.

3.3 **Timing**

Races must provide full electronic timing by use of active or passive transponders. Real time splits and final results should be made available to media, spectators and online.

3.4 **Video Screen**

Where possible, all races shall provide a large screen near the finish area or in another appropriate position to enable spectators and media to follow the race; if this is not possible, media must be provided with tv monitors to enable them to follow the race in a dedicated media area for Silver Label races. All Gold Label races are required to have a large screen.

3.5 **Data Processing and Results**

3.5.1 Races will have a full data processing service, as needed to fulfil the requirements mentioned in 3.3 regarding the timely provision of results.

3.5.2 Races must submit to the IAAF, within 24 hours, the official results of the competition for the top 20 male and top 20 female finishers, by email in an approved format (excel sheet or CSV, or similar)

3.5.3 Official Results for all participants should be made available on the race's internet site within the shortest possible time commensurate with accuracy.

4. **Athletes**

4.1 **International Field**

Races must have an 'international field' with a minimum of five men and five women invited as 'elite' runners as defined in §4.2 hereunder of at least 5 different nationalities (nota: this could be, for example, elite men from 3 countries and elite women from 2 for mixed gender races).

Single gender elite invitational races shall be required to have at least five men or five women in the relevant category but will still be required to have at least 5 different nationalities represented in their elite field.

4.2 **Elite Runners**

4.2.1 IAAF Gold Label races: To qualify as elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the

36 month period preceding the competition. For 2009 these times are considered to be:

- Marathon: Men: 2:10:30 and Women: 2:28:00;
- Half Marathon: Men: 1:01:30 and Women: 1:11:00;
- 10km: Men: 28:10 and Women: 32:10

4.2.2 IAAF Silver Label races: To qualify as elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 month period preceding the competition. For 2009 these times are considered to be:

- Marathon: Men: 2:12:00 and Women: 2:32:00;
- Half Marathon: Men: 1:02:30 and Women: 1:12:00;
- 10km: Men: 28:40 and Women: 32:50

4.2.3 IAAF Label Races: To qualify as elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 month period preceding the competition. For 2009 these times are considered to be:- Marathon: Men 2:16:00 and Women 2:38:00

- Half Marathon: Men 1:04:00 and Women 1:15:00
- 10K: Men 29:30 and Women 37:00

4.2.4 The IAAF shall publish a list of qualifying athletes for Gold, Silver and IAAF Label Race categories on the IAAF web site no later than 1 July 2008.

4.2.5 Race Directors may only conduct negotiations for the appearance and promotion of athletes from abroad:

- through the Athletes' Member Federation;
- directly with the Athletes (in this case, formal invitations shall be made through relevant National Federations);
- through duly authorised Athletes' Representatives (ARs)
- Race Directors shall not deal with unauthorised ARs.

5. Health and Safety - Medical and Doping Requirements

5.1 The Race Director shall implement the requirements defined in the specific IAAF Road Race Regulations. A report should be available for inspection and should take into account local legislation. The availability of medical services shall be commensurate with the number of participants in the race and the prevailing weather conditions; special provision shall be made in the event of unexpectedly severe weather conditions to ensure the comfort and safety of participants.

5.2 Doping Controls

5.2.1 All tests shall be conducted in accordance with IAAF Anti-Doping Regulations (IAAF Procedural Guidelines for Doping Control);

The minimum number of doping tests to be conducted shall be:

- Gold Label Races: 12 controls for mixed races (6 Women and 6 Men) or 6 controls for single gender races
- Silver Label Races: 6 controls (3 women and 3 men) for mixed races or 3 controls for single gender races;

- IAAF Label Races: 4 controls for mixed races (2 men and 2 women) or 2 controls for single gender races.

5.2.2 EPO testing shall be conducted on all samples in accordance with the IAAF Protocol in force at the time of the race.

5.2.3 IAAF Anti-Doping Regulations (IAAF Procedural Guidelines for Doping Control) shall be strictly observed. The facilities available at the doping control station must meet the minimum requirements laid down in the relevant IAAF Procedural Regulations

5.2.4 The doping samples shall be analysed by a WADA accredited laboratory.

5.2.5 Additional doping tests shall be conducted:

- systematically when a World and/or an Area Record is broken or equalled;
- when requested by any Athlete who has broken a National Record (at the athlete's expense).

5.3 Races must respect all national and local laws and by-laws and co-operate fully with local authorities, police and health administrations to ensure the smooth conduct of the race, the security of all participants and the minimum disruption to local residents.

6. Media and Promotional Requirements

The services to be provided to the press and photographers must comply with any IAAF Media Guidelines that may be in force at the time of the race and shall include the minimum requirements below:

6.1 Gold Label Races:

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|-------------------|---|
| Media Centre | Commentator Information System +/-or TV monitors + Broadband Internet connection for media in a dedicated and restricted area |
| Results service | Individual delivery of results (paper) of top twenty finishers (male and female) |
| Internet / Web | Dedicated web site with start-lists and live results in language of the host country and English, with more languages when possible |
| Press conferences | Minimum 3 pre and post event |

6.2 Silver Label Races

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|-------------------|--|
| Media Centre | TV monitors + Internet connections for media in dedicated and restricted area |
| Results service | Individual delivery of results (paper) of top twenty finishers (male and female) |
| Internet / Web | Dedicated web site with start-lists and live results in language of the host country and English |
| Press conferences | Minimum 1 pre and 1 post event |

6.3 IAAF Label Races

| | |
|-------------------|--|
| Media Centre | Dedicated and restricted access working area for media, internet access where possible |
| Results service | Individual delivery of results (paper) of top ten finishers (male and female) |
| Internet / Web | Dedicated web site in language of the host country and English |
| Press conferences | Minimum 1 post event |

7. Television Requirements

7.1 Races applying for an IAAF Label should endeavour to achieve the widest possible television coverage of the race. This shall include: live domestic coverage of at least 2 hours for a Marathon (and pro-rata for shorter events) and broadcast (live, delayed or highlights) and/or free streaming Internet coverage of the full race to broadcast standard that is available free of charge to international visitors and where usage is authenticated by audited statistics (example: Hitbox or other industry standard auditing).

7.1.1 Gold Label Races must be able to document full coverage of the race as above in at least five different countries by supplying details of at least five international broadcasters distributing the race coverage

7.1.2 Silver Label Races must be able to document domestic TV coverage of the full race by a national TV channel.

7.1.3 IAAF Label Races should make available highlights of their event to national TV broadcasters

7.2 Television production and service to broadcasters should comply with the latest IAAF Road Race Broadcast Guidelines.

7.3 Each Race Director agrees to provide the IAAF with a broadcast quality tape of the competition as soon as possible after the end of the competition on: Beta SP, Digibeta, DVcam or MiniDV, to full broadcast quality in PAL or NTSC coding and allow the IAAF to use, free of royalties, up to five minutes footage for promotional purposes. Upon request, IAAF will pay the cost of production of the copy of the original broadcast tape and the cost of shipping by international courier. Tapes must be provided no later than 15 days after the competition. Races shall inform IAAF of any restrictive rights governing use of the highlights (permitted length and eventual delay following original broadcast by the rights holders) when completing the Application Form for an IAAF Road Race Label.

8. Insurance

The Race Director shall subscribe to an appropriate third party liability insurance policy to cover the risks for which the race organisation may be retained liable, including any accident which might occur to athletes and officials.

9. Equality

- 9.1 Prize money offered to competitors, including bonuses for times achieved should be equal for all competitors regardless of their nationality or gender – in other words prize money should be equal for men and women and for nationals of the host country and athletes of other nationalities.
- 9.2 Races may offer specific incentive place prizes to nationals of the host country to encourage national participation and development.

10. Ecology

- 10.1 Races shall make their best efforts to limit any negative ecological impact from their races.
 - 10.1.1 Where possible, environmentally friendly vehicles (hybrid or electric) should be used as lead/timing/camera vehicles and mass runners should be encouraged and facilitated to use mass transportation.
 - 10.1.2 Waste should as far as possible be sorted to allow for recycling and recyclable/biodegradable materials used wherever possible.