

Amendments to IAAF Advertising Regulations

IAAF Council in Moscow (6 April 2013) approved the amendments to Clauses 4.3.2 and 4.3.3 of the IAAF Advertising Regulations as set out below (amendments in bold):

4.3 Clothing of Photographers/Camera Crews

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4.3.2 The official in-field bib of the photographers may display the Competition Title, the name/logo of a series of Competitions (or series title), the name of the IAAF or the national or regional athletics federation and/or the Competition logo, with the lettering a maximum height of 10cm. In addition, the name/Logo of the official film and/or official camera or other Sponsors may be displayed once on **the front and once on the back of** the official in-field bibs. The maximum height of such display shall be 10cm.

4.3.3 The official in-field bib of the TV camera crew may display the Competition Title, the name/logo of a series of Competition (or series title), the name of the IAAF or the national or region athletics federation and the Competition logo, with the lettering a maximum height of 10cm. The name/Logo of a Sponsor or the host broadcaster may ~~appear on~~ **be displayed once on the front and once on the back of** the in-field bib of the TV camera crew, subject to the approval of the relevant Competition organiser, with the lettering a maximum height of 10cm.

To allow the display of IAAF Certification Logos, **Council approved the amendments to Clauses 3.1.7 and 6.1 of the IAAF Advertising Regulations as set out below (amendments in bold):**

3.1.7 Track Surfaces

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(New)

3.1.7.3 **IAAF Certification Logos: A maximum of two identifications, two of the same or one of each (“IAAF Certified Product” and/or “IAAF Certified Facility”), may be displayed in a permanent position on the track surface. The maximum height of each such flat display shall be 0.50m for outdoor tracks and 0.25m for indoor tracks. The identification must not interfere with the track markings and should be outside the area where athletes are passing during competition.**

(Renumber)

3.1.7.4 Other: Opportunities in a more dominant colour outside the field of competition instead of or in combination with Clause 3.1.7.2 may be provided with a written agreement of the IAAF.

6.1 Competition Equipment

(New)

The usage of IAAF Certification Logos shall be in accordance with the Guidelines for the Official IAAF Certification Logos section of the IAAF Certification Procedures.