



IAAF WORLD CHALLENGE REGULATIONS 2014

(Approved November 2012)

1. General Principles

- 1.1 Every year the IAAF shall grant an IAAF World Challenge (IWC) Permit label to top athletics Meetings around the world.
- 1.2 Regulations governing the conduct of IAAF World Challenge Meetings shall be issued to the World Challenge Meeting Organisers (the Organiser) and may be amended every year by the IAAF.

2. Calendar of Events

- 2.1 There shall be a maximum of fifteen (15) IWC Meetings each year with no more than seven (7) Meetings from any one Area. The Calendar of approved IWC Meetings for 2014 is included in Appendix 1.
- 2.2 Dates of IWC Meetings will be decided and approved by the IAAF in coordination with the Organiser and the respective Area Associations. All provisions will be taken in order to avoid a clash of dates with Diamond League Meetings, other IWC Meetings and the relevant Area Calendar.
- 2.3 The dates of IWC Meetings must respect the following minimum window between a Diamond League Meeting and an IWC Meeting:
 - 1 full day when held in the same Area
 - 2 full days when held between different Areas
- 2.4 The programme of events of an IWC Meeting should not clash with the programme of a Diamond League and/or the IWC Meeting which is scheduled to be held just before or just after the Meeting in question (see also 6.1 and 6.5).

3. Applications/Permit

- 3.1 An Application for an IAAF World Challenge Permit shall be sent by the IAAF to the Organiser prior to the season.
- 3.2 The Organiser shall submit the Application by the indicated date to the IAAF duly completed:
 - countersigned by the IAAF Member Federation;
 - countersigned by the Area Association acknowledging the date and programme of the Meeting.
- 3.3 The IAAF shall have sole right to approve or reject an application.
- 3.4 An application may not be considered if the World Challenge Requirements were not met during the two last seasons or are not guaranteed in the application (see also 8.4).
- 3.5 Should the Application be accepted by the IAAF, the Organiser must sign a contract with the IAAF in which the duties and rights of all parties are listed.

- 3.6 An evaluation system (see 8) will be implemented within the IWC. Unless otherwise decided by the IAAF, only meetings with a current Area Permit will be considered for an upgrade to IWC status.

4 Meeting Organiser Obligations/Requirements

4.1 Athletes

- 4.1.1 Participation at IWC Meetings is strictly at the discretion of the Organiser.
- 4.1.2 The Organiser may conduct negotiations for the appearance and promotion of Athletes as follows:
- a) through the Athletes' Member Federation
 - b) through duly authorised Athletes' Representatives (AR)
 - c) directly with the Athletes, if the Athlete doesn't have an AR.
- 4.1.3 A complete listing of authorised ARs is available from the IAAF website or from the IAAF HQ: <http://www.iaaf.org/aboutiaaf/structure/athletes/index.html>
- 4.1.4 Sanctions may be applied to the Organiser if negotiations are not conducted according to the above-mentioned procedure.

4.2 IAAF Delegates/IAAF Staff

- 4.2.1 The IAAF shall appoint a Technical Delegate with the required technical knowledge to attend the event, who will serve as its official representative.
- 4.2.2 The Organiser shall be responsible for the Delegates travel costs based on economy class for flights of 2500km or less and business class for flights of more than 2500km.
- 4.2.3 The Organiser shall be responsible for full-board accommodation at the Meeting hotel for a maximum three nights for the IAAF Technical Delegate, and if appointed, for the Advertising Commissioner, Doping Delegate and two IAAF Staff members.
- 4.2.4 The Organiser shall provide the IAAF with a minimum of five (5) VIP tickets to the event.

4.3 Technical Requirements

4.3.1 Stadium and Technical Aspects

- | | |
|---------------------------------|--------------------------------------------------------------|
| - Minimum Capacity (spectators) | 8,000 |
| - Minimum Lanes | 8 |
| - Track Certification | Minimum Class 2 |
| - Warm-up Area | Equipment IAAF Certified |
| - Implements | Certified (all personal and those provided by the Organiser) |
| - Runways | Bi- directional |
| - Timing | Fully automatic timing obtained from a Photo Finish System |
| - Electronic False Start | Yes |
| - Measurement | EDM and/or approved VDM equipment |
| - Display | Minimum 2 clocks, 3 Electronic In-Field Boards |
| - Data processing | TV compatible |
| - Results service | According to IAAF Guidelines |
| - Video Screen | Image and results |

- 4.3.2 An IWC Meeting shall normally be staged over one day and at one venue. If the Organiser wishes to stage any field events the day before and/or outside the main competition stadium, approval of the IAAF must be granted in advance.

- 4.3.3 For the results of any event held outside the stadium to be recognised, the following conditions according to Rule 149 must be met:
- A confirmation from the federation that a permit had been issued
 - A confirmation from the federation regarding NTOs, equipment and implements if applicable
 - The part of the IAAF Measurement Report Form relating to the event site in question with all necessary attachments (instrument certificate, levels) based on actual measurements taken on the day of the event. These documents (measurement report, levels form) are available on the IAAF website.
- 4.3.4 At least three days before the Meeting, the Organiser shall provide the IAAF with the provisional Entry List and the Timetable.
- 4.3.5 The Organiser is recommended to stage a Technical Meeting on the eve of the competition. Immediately following the Technical Meeting, the Organiser must send the final Start Lists to the IAAF HQ. If there is no Technical Meeting, the Start Lists should be sent as soon as available, and no later than the evening prior to the Meeting. The information must be sent to the IAAF by:
e-mail: iaafmeetingresults@iaaf.org or Fax: +33 1 77 72 27 00
- 4.3.6 The Organiser shall send the official results to the IAAF immediately after the conclusion of each event and not at the end of the entire programme. The Organiser must also ensure that the IAAF is informed of any correction to the Results.
- 4.3.7 For 100m to 800m events inclusive, the allocation of lanes will be at the Organiser's discretion, taking into consideration current performances and local conditions.
- 4.3.8 Competing order of the Field events shall be at the discretion of the Organiser.
- 4.3.9 The maximum size of fields (including pace makers) should not exceed:
- | | |
|--------------|---------------------------------------|
| 800m | 11 Athletes (if 9 lanes: 12 Athletes) |
| 1500m | 15 Athletes |
| 3000m | 18 Athletes |
| 5000m | 20 Athletes |
| 3000m SC | 16 Athletes |
| 10,000m | 26 Athletes |
| Field events | 12 Athletes |

4.4 Medical and Anti-Doping

4.4.1 The Organiser shall provide:

- adequate Medical and Emergency Services on site, including emergency assistance and ambulance service, and minor stitching.
- physiotherapy facilities at the stadium and at the Athletes' hotel

4.4.2 The Organiser shall carry out doping controls strictly in accordance with the IAAF Rules and Regulations as follows:

- A minimum of 12 controls must be conducted, of which at least 4 must be analysed for EPO.
- EPO testing shall be conducted in accordance with the IAAF EPO Protocol.
- If the sample indicates the presence of a substance on the current WADA Prohibited List, the athlete concerned shall be informed through his National Federation in accordance with the "test results

management procedure". It is to be noted that the athlete in question shall not be allowed to compete if provisionally suspended.

- d) Additional tests shall be conducted:
- systematically when an Athlete breaks or equals a World and/or an Area Record (if more than one athlete breaks or equals the record in the same event, then all athletes concerned must be tested); athletes breaking the record in running events must also be analysed for EPO;
 - when requested by any Athlete who has broken a National Record.
- e) The IAAF may decide to conduct pre-competition blood testing at its own expense.
- f) The samples shall be analysed by a WADA Accredited Laboratory designated by the IAAF:
- at the expense of the Organiser when the doping controls are conducted at the request of the IAAF, and in case of a World or Area Record;
 - at the Athlete's expense, if the control is made at his/her request.

5. General Requirements

5.1 The Organiser must be the National Federation or a Member of the National Federation, and must agree to abide by the Rules and Regulations of the IAAF. At least one person from the National Federation, selected in agreement with the Organising Committee, must be co-opted onto the Organising Committee for liaison purposes.

5.2 The Organiser shall obtain liability insurance which covers eventual claims made by athletes, officials and/or spectators. Another insurance policy should be taken out against the risks of cancellation of the Meeting.

5.3 Media

The services to be provided to the press and photographers must comply with the IAAF Media Guidelines. The following minimum requirements must be met:

- Tribune Dedicated seats
- Equipment TV monitors (recommended) + Telephone
- Results service Individual
- Internet / Web Meeting website with Start Lists and Results Summary
- Press releases Regularly (4 minimum)
- Photographers WIFI or internet access via phone lines should be for photos to be wired quickly from stadium Media working area. High speed and large capacity internet access via WIFI or land lines for the purpose of quick upload and sending of digital photographs from the stadium Media working area
- Press conferences A minimum of 2
- Media Stand 3 places for IAAF representatives (including 2 ADSL high-speed internet connections)

5.4 Television

5.4.1 Television production and service to broadcasters shall comply with the IAAF Broadcast Guidelines.

5.4.2 Live broadcast, or a delayed broadcast within 60 minutes, is compulsory, at least in the host country.

5.4.3 Each Meeting shall provide the IAAF with a broadcast quality tape (DVcam, XDcam, HDcam or DigiBeta) of the entire coverage of the

competition and allow the IAAF to use up to five minutes of footage for promotional purposes, free of charge. The tape should be received by IAAF within one week of the competition.

5.5 Logistics

Meeting headquarters hotel and transport facilities to be provided by the Organiser must comply with the following minimum requirements:

- Hotel rating 3 star (***)
- Athletes transportation to/from hotel, stadium, airport, train station
- Delegates Pool cars
- Poles Transport and storage

5.6 Advertising

The Organiser shall respect the IAAF Advertising Regulations:

<http://www.iaaf.org/about-iaaf/documents/rules-regulations>

5.7 Promotion

5.7.1 The IAAF World Challenge Permit Logo will be displayed on the home page of the event website and on all printed and promotional material.

5.7.2 One IAAF infield board and one IAAF perimeter board will be displayed in prime position in the main TV configuration (layout provided by the IAAF and production provided by the Organiser).

5.7.3 A one page advertisement for the IAAF will be provided in the Official Programme.

6. Programme of Events

6.1 Organisers must stage a minimum of 15 events. Included in the 15 events will be a core group of 11 or 12 events (see 6.2). The IAAF will assign the core group of events for each IWC Meeting. The event group will be assigned taking into consideration the Diamond League and IWC calendars.

6.2. There will be three core groups of events divided as follows:

Group A		Group B		Group C	
Men	Women	Men	Women	Men	Women
100m	200m	200m	400m	400m	100m
800m	1500m	1500m	3000m	3000m	800m
3000m SC	100m H	110m H	400m H	400m H	3000m SC
HJ	LJ	LJ	PV	PV	HJ
TJ	SP	SP	DT	DT	TJ
JT	HT	HT			JT

Organisers may exchange any of the above events between themselves with the agreement of the IAAF.

6.3 Hammer Throw events included as a core event or a discretionary event will be included as part of the IAAF World Hammer Throw Challenge.

6.4 In middle distance events, similar events can be organised such as:

- 800m: 1000m
- 1500m: Mile or 2000m
- 3000m: 2 miles, 5000m or 10,000m

6.5 The Organiser must include the events of its assigned core group and thereafter it will have the discretion to add further events (minimum 3 for Group A and 4 for Groups B and C), subject to the conditions below:

- a) The discretionary events will be approved by the IAAF taking into consideration and trying to avoid a conflict of events to be staged by Diamond League and other IWC meetings;
- b) Should a conflict arise, the final decision shall be taken by the IAAF.

- 6.6 The Organiser has the obligation to immediately notify the IAAF of any requested change in the approved programme such change being subject to approval by the IAAF.
- 6.7 The Organiser shall make every effort to stage the main programme within two and a half (2.5) consecutive hours.

7. Awards

- 7.1 A minimum total prize money structure of US Dollars 200,000 shall be offered for each IWC Meeting.
- 7.2 The following minimum amounts (USD) must be offered for each event:
- | | Core Group | Discretionary Events |
|----|-------------------|-----------------------------|
| 1. | 5000 | 2500 |
| 2. | 3500 | 2000 |
| 3. | 2000 | 1000 |
| 4. | 1500 | 800 |
| 5. | 1000 | 700 |
| 6. | 700 | 600 |
| 7. | 600 | 500 |
| 8. | 500 | 400 |
- 7.3 For middle distance races (1500m and over), an award of 300 US Dollars shall be provided to all Athletes finishing in places 9 through 12.
- 7.4 The prize money structure for each Meeting shall be published on the official Meeting website no later than 20 days prior to the competition.
- 7.5 Bonuses for breaking a World Record shall be at the discretion of the Organiser.
- 7.6 Prize Money shall be paid within 30 days upon receipt of the doping control results from the IAAF and an invoice from the Athletes' Representative.
- 7.7 Upon request from the IAAF, an Organiser has the obligation to provide within two weeks, proof of the payments made to the athletes.

8. Evaluation & Reporting

- 8.1 All IWC Meetings will undergo an annual evaluation on various aspects of the organisation. Each Meeting will be evaluated according to the following eight criteria:
- Participation Level
 - Spectators
 - Television Coverage
 - Technical Conduct
 - Advertising
 - Prize Structure/Payments
 - Medical / Anti-doping
 - Logistics (Transport, Accommodation, Meals)

The IAAF World Challenge Meeting Evaluation Criteria document can be found in Appendix 2.

- 8.2 Following each Meeting, the Meeting Director and the IAAF Delegate(s) shall be required to complete a detailed Report Form concerning the staging of the Meeting and return this form to the IAAF no later than 10 days after the Meeting. The analysis of these Reports will assist in the evaluation process of the Meeting.
- 8.3 Financial penalties may be imposed on the Organiser for unacceptable reports in the areas of evaluation indicated in 8.1 above.
- 8.4 An IWC Meeting receiving four (4) or more 'Unacceptable' grades over two consecutive years may not be granted IWC status for the following year.



IAAF WORLD CHALLENGE

2014 CALENDAR

Approved April 2013

				Category
March				
Sat 22	Melbourne World Challenge	Melbourne	AUS	C
May				
Sat 3	Jamaica International Invitational	Kingston	JAM	A
Sun 11	SEIKO Golden Grand Prix	Tokyo	JPN	B
Sat 17 - tbc	Ponce Grand Prix	Ponce	PUR	B
Tues 20	Beijing World Challenge 2014	Beijing	CHN	A
June				
Sat 7	Fanny Blankers-Koen Games	Hengelo	NED	C
Sun 8	Meeting International Mohammed VI d'Athlétisme	Rabat	MAR	A
Thurs 12	Moscow Challenge	Moscow	RUS	B
Tues 17	53rd Ostrava Golden Spike	Ostrava	CZE	C
Sat 28	IAAF World Challenge Meeting 2014 de Dakar	Dakar	SEN	A
July				
Sat 19	32nd Meeting de Atletismo Madrid 2014	Madrid	ESP	B
August				
Sun 10	Grande Premio Brasil Caixa de Atletismo	Belem	BRA	C
Sun 31	ISTAF Berlin	Berlin	GER	B
September				
Tues 2	IAAF World Challenge Zagreb	Zagreb	CRO	A
Sun 7	Rieti 2014 IAAF World Challenge	Rieti	ITA	C



IAAF WORLD CHALLENGE MEETING EVALUATION CRITERIA

To build and maintain world-class delivery standards across all IAAF World Challenge Meetings, IWC Meetings will be evaluated using the criteria below, completed by the appointed IAAF Representative, with additional information provided by the IAAF HQ.

Grading

One of the following grades will be given for each evaluation criteria:

- Excellent
- Acceptable (According to Guidelines)
- Unacceptable

Evaluation Criteria

1) *Participation Level*

Using the latest **Spiriev Outdoor Scoring Tables**, the evaluation is based on the conversion into points of the best 58 athletes' Season Best, **before they start in the Meeting**. These 58 Season Best shall be selected as follows:

- The Season Best of the top 4 athletes in the best 14 events (including a minimum of 3 technical events, at least one of which must be a female event)
- The Season Best of the 2 next best participating athletes in any event(s)

In addition there is a 30 points bonus for each starting:

- reigning World Outdoor Champion
- reigning Olympic Champion
- current World Record Holder

To achieve an 'Acceptable' grade, the Meeting must be within the top 30 ranked meetings in the world in terms of Participation according to the criteria above.

2) *Spectators*

Spectators' attendance must be over 65% of the available stadium capacity.

3) *Television Coverage*

Compulsory live broadcast, or a 60 minutes maximum delayed broadcast, aired at least in the host country.

4) *Technical Conduct*

- The Programme of events was in accordance with the IWC Regulations
- The Competition was in accordance with the published Official Timetable
- Maximum field sizes were in accordance with the IWC Regulations

5) *Advertising*

The IAAF Advertising Guidelines were respected, including advertising on athletes clothing and in the stadium.

6) *Prize Structure/Payments*

- Negotiations were carried out only with Authorised Athletes Representatives, through the Athletes Member Federation or with the Athlete directly
- The Prize Structure followed the IWC Regulations

- Payments were made to the Athletes within 30 days upon receipt of the doping control results.

7) *Medical/Anti-doping*

- Minimum Medical facilities were provided according to IWC Regulations
- Minimum number of doping control tests according to IWC Regulations were conducted according to the current IAAF Anti-Doping Regulations.

8) *Logistics*

- Suitable accommodation and meals were provided for the athletes
- Suitable transportation was provided for Athletes and other Guests

Sanction Principles:

The first 'Unacceptable' grade shall be waived without penalty.

A financial penalty of US\$5000 may be imposed upon the Meeting from the second 'Unacceptable' grade upwards, to a maximum of US\$20,000, to be deducted directly from the IAAF Grant.

Should a Meeting receive four (4) or more 'Unacceptable' grades over two consecutive years, it may lose its IAAF World Challenge status for the following year and Organisers will need to re-apply for an IAAF World Challenge status.

All evaluations which are deemed to be in the 'Unacceptable' range will be communicated in writing to the relevant Meeting Organiser, together with any supporting evidence.